



## Investment Partner for High Growth Technology Companies

CUSTOMER SINCE 1998

### Customer Overview

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Located in New York City, this organization is an active supplier of capital for merchant and investment banking, focusing on investment, private placements and public offerings. The four company's domestic offices are located in Denver, which focuses on Life Sciences; New York and San Francisco, which focus on Technologies; and Saratoga Springs, NY, which provides analysis for Vertical Applications Software.

### Audio and Video Presentation, Installation & Support

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Telaid provided this company with an enhanced system design based on the original proposed solution from their consultants. Telaid engineered and provided technical support to bring together Video Presentation Auditoriums, Trading Floor Podium/Dais and Hoot and Holler networks where the key employees meet every morning and afternoon to review the research reports of the day. The Audio from these calls is heard locally on the trading desk via Telaid COMPAK II speakers, a conference bridge and the company's private Hoot and Holler network to the San Francisco and Denver offices. Installations include:

- Auditoriums: Rear projection with several 3000 lumen; NEC video projectors, audio from a Gentner telephone hybrid, program audio & video from VCR, DVD, Cable TV, Video Conferencing with external cameras and PC connections.

## Audio and Video Presentation, Installation & Support

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- Meeting Rooms: Several audio and video conferencing rooms used for client presentations. Hardware includes display VCR's, DVD's, Cable TV's, Laptop PC's from the table, and dedicated PC's with 37" monitors.
- Reception Areas: Multiple locations with Plasma Monitors located in reception areas and outside the rooms are display Cable TV and the Unterberg web site. These are managed by the AMX control system in the conference rooms or by the receptionist.
- Trading Floor Podiums: The company makes broadcasts to the trading floor and other offices with call in analysts to make reports from the field. Traders can ask questions from the Hoot and Holler and or secondary microphones from the trading desk areas.
- Trading Floor TVs: 48" Sony large screen TVs in research areas and 20" monitors on ceiling mounts distributed around CEUT's supported by Z-Band TV distribution over CAT 5 cabling.

## About Telaid

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Telaid is a leader in providing national IT and network infrastructure design and support to some of the nations largest companies. Telaid's 24/7 nationwide coverage to over 50,000 plus client locations in all 50 states supports the delivering of a variety of technology solutions including Structured Cabling, Data and Voice Network Services, Audio Video Communications and Monitoring, Speech Privacy and Productivity Improvement Systems, Hoot and Holler and Paging, and National Project Management and Rollouts.