



Major Grocery Retailer

CUSTOMER SINCE 2007

Customer Overview

This company is headquartered in Cincinnati, Ohio and is one of the nation's largest grocery retailers, with fiscal 2008 sales of \$76.0 billion.

The organization spans many states with store formats that include grocery and multi-department stores, convenience stores and mall jewelry stores. It operates under nearly two dozen banners, all of which share the same belief in building strong local ties and brand loyalty with customers.

Security Solutions and Cabling

The company's relationship started in 2007 with Telaid deploying CCTV (Closed-Circuit Television) for security surveillance plus Voice and Data Cabling in California and in parts of the Southeast. In 2009, it expanded to including Intrusion Security Cabling and Device Installations.

The CCTV project includes installation of a complete turn-key Bosch closed circuit television system with cabling, cabinets, cameras, support structure, and core server equipment. Each store site is typically 90 cameras, 6 DVR's, and 5 32" flat screens used for public view monitors. Each installation requires 2-4 men crews for approximately 4 weeks. Telaid has completed 20 sites and maintains the post installation service work on the same systems.

Telaid is also engaged on small CCTV expansions where 6-12 additional cameras are installed if needed. All systems are installed to BISCII standards and the client's specifications.

Telaid has also completed Intrusion Security Cabling and Device Installation for the Illinois and California Regions. Telaid installs the low-voltage cabling and devices for door contacts, keypads, in a store environment.

In the Southeast for Pharmacy HIPA Compliance, Telaid installed Low Voltage Voice and Data Cabling in 80 sites, 30 back office building control systems, 3 new stores, 2 remodels, and 4 IT redundancy locations. Telaid also manages low-voltage service and small project work at numerous sites in same area.

About Telaid

Telaid is a leader in providing national IT and network infrastructure design and support services to some of the nations largest companies. Telaid's 24/7 nationwide coverage to over 50,000 plus client locations in all 50 states supports the delivering of a variety of technology solutions including Structured Cabling, Data and Voice Network Services, Audio Video Communications and Monitoring, Speech Privacy and Productivity Improvement Systems, Hoot and Holler and Paging, and National Project Management and Rollouts.